



University of Tennessee ChallengeX Consumer Survey



Your current vehicle:

What is the year, make and model of the vehicle you are currently driving?

What features do you like about the vehicle you currently drive/ride in?

If you are considering buying a new vehicle, what are you considering buying?

What accessories/conveniences would you like in the vehicle you currently drive/ride in?

Do you prefer leather or cloth seats?

Do you prefer a light or dark interior?

Do you prefer manual or power windows?

Do you prefer manual or electric seat adjustment?

Would you buy a vehicle with or without a roof rack?

If the vehicle did not come with a roof rack would you have one installed?

(On each question below please indicate how much extra you would pay for each feature)

Would you like a navigation system in your vehicle?

Within the navigation system would you want your current fuel economy shown?

Would you like a DVD player in your vehicle?

If so would you want the screen mounted to the ceiling or on the back of the head rests?

Would you want an iPod station?

Would you want a standard 120 V wall jack in your vehicle?

Hybrid Electric Vehicles:

What is a hybrid electric vehicle?

How long have hybrids been around?

Are all hybrids exactly the same?

What are the components of a hybrid electric vehicle?

Which manufacturers offer hybrids?

What are the advantages of HEVs as compared to conventional vehicles?

Compared to a conventional vehicle, does a hybrid cost more or less? Why?

Do hybrids have a decrease in performance capabilities?

What is regenerative braking and how can it improve a hybrids fuel economy?

By what percentage can a HEV reduce emissions as compared to a conventional vehicle?

What is a "plug-in" hybrid?

What are the advantages/disadvantages to a plug-in hybrid?

How could a hybrid be unsafe?

What are your thought/concerns about hybrids?

Would you consider buying a hybrid for your next vehicle?

Circle your age

14-18 19-25 26-40 41-65 over 65